

### E-Estonia: The Ultimate Digital Democracy

Estonia has become a worldwide phenomenon, renowned for how they have mastered technology to entirely digitize their public service, achieving the ultimate Digital Government goal of ending bureaucracy and building an end to end digital nation.

## A Digital Republic of the Future

Across the world other countries have commented enviously on their success – The New Yorker wrote this excellent, detailed analysis, describing them as the *Digital Republic of the future*.

"E-Estonia is the most ambitious project in technological statecraft today, for it includes all members the government, and alters citizens' daily lives. The normal services government is involved with legislation, voting, education, justice, health care, banking, taxes, policing, and so on—have been digitally linked across one platform, wiring up the nation."

France24 ran a special feature, and their voting platform is considered a potential solution to the democratic challenges many nations face today.

Their digital transformation isn't limited only to the delivery of online government services, it extends entirely across their society and economy yielding multiple levels of benefit, from Education through business.

### E-Estonia: The Ultimate Digital Democracy

They are are now outperforming other European nations for education and their E-Residency program, a flagship example of how technology underpins new economic growth capabilities, has exemplified their openness to other countries generating € millions in direct income.

Another video shares a short case study of E-Estonia from Freethink, interviewing Toomas Hendrik Ilves, President of Estonia from 2006 – 2016, telling the compelling story of the global success of Estonia as a digital nation leader, boasting the most advanced digital government in the world.

Ilves recalls how Estonia faced massive economic challenges upon achieving the restoration of independence in 1991, a time that soon saw the emergence of the Internet.

Toomas realized the opportunity was that Estonia was no further behind than any other country in this field, and so began pioneering their adoption, with all schools being online by 1998 and the framework for E-Estonia in place by the early 2000's.

Fast forward to today and Estonia now enjoys an entirely digital society – Via a single digital identity everything except weddings and real estate can be transacted online, including voting. Not only is it a convenience but it's also the foundation for a prosperous and healthy society. Being entirely digital has meant Estonia has continued uninterrupted during Covid-19.

A keynote theme is that size and money isn't the essential ingredient for success.

### E-Estonia: The Ultimate Digital Democracy

Toomas now lives in the heart of Silicon Valley in the USA, and despite their vast wealth and being surrounded by the behemoth tech giants like Apple, Google and Facebook. American digital government is surprisingly poor. paper-based, still Processes are requiring photocopies be taken to government offices, whereas Estonians can file taxes in only six clicks in two or three minutes.

In an age of 'diplomacy via Twitter', of fake news and a large scale collapse in trust citizens have the in their governments, Estonia offers an exemplar that begins with hyper-Digital efficient Government extends far beyond that into a profound blueprint for transforming the very nature of democracy itself.

## The Ultimate Digital Democracy

Most importantly and powerfully Estonia transformed relationship the has between the state and the citizen, as eloquently described Geoffroy by Berson in his Medium blog, where he explores the dynamics of privacy and trust, and how Estonia in contrast to many others has succeeded in utilizing technology to build a stronger sense of mutual accountability, a new social contract.

# E-Estonia X-Road: Middleware Platform for a Digital Nation

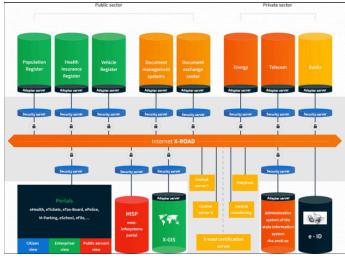
As the World Economic Forum defines a central component part of 'Digital Public Infrastructure' is a National Data Sharing Platform.

A world leading pioneer of this capabilities is Estonia, where the backbone central to success as a digital nation is their 'X-Road' system.

As this presentation describes, it is a central component feature that enabled their journey to become a world leading digital state.

The Nordic Institute for Interoperability Solutions (NIIS) is a non-profit association founded jointly by Finland and Estonia, and is responsible for the development and management of the X-Road core.

This diagram highlights how it acts as a single information sharing platform for inter-connecting all government systems and some commercial ones where appropriate.



X-Road is an open source data exchange layer solution that enables organizations exchange information over Internet. X-Road is a centrally managed exchange layer distributed data information systems between provides a standardized and secure way to produce and consume services, and is released under the MIT open source license and is available free of charge for any individual or organization.

# E-Estonia X-Road: Middleware Platform for a Digital Nation

X-Road ensures confidentiality, integrity interoperability between data exchange parties. X-Road is used nationwide in the Estonian data exchange layer X-tee and in the Suomi.fi Data Exchange Layer service in Finland. However, X-Road is not just for public sector organisations - all kinds of organisations regardless of size or type can join the national environments and exchange data with other member organisations.

Two X-Road ecosystems can be joined together, federated. Members of the federated ecosystems can publish and consume services with each other as if they were members of the same ecosystem. Federation enables easy and secure cross-border data exchange between member states using X-Road.

Helpful implementation guides include:

- Introductory overviews: Youtube video, Overview presentation, EU overview presentation.
- Best Practices: E-Government in Estonia – Best practices, Overview of legislation and governance context, Nationwide E-Estonia mindset.
- **Use cases:** How it enables Personalized Healthcare.
- Technical implementation:

   Discussion of REST / JSON X implementation of X-Road,
   Academic paper on pseudonymization, Examples of egovernment integrations, Training for developers of X-Road interfaces.

This video shares a talk given by Petteri Kivimäki from NIIS at the 2019 Platform Summit in Stockholm, and this video shares an interview with Estonian CIO Siim Sikkut describing how the platform approach is fundamental to this capability.

# E-Estonia X-Road: Middleware Platform for a Digital Nation

#### Featured Vendor: Cybernetica UXP

Expertise from building E-Estonia has been commercialized, led by vendors such as Cybernetica, who offer a repeatable X-Road solution capability, their 'UXP' – Unified eXchange Platform.

together data UXP brings from organisations, information systems, and databases. lt provides crucial components for interoperability and exchange in a secure standardised way. UXP allows service providers to retain control over their systems and data, yet making them a member of an infinitely scalable and decentralised data exchange network.

The Government of Greenland set out to modernise public services by creating a secure data exchange platform – Pitu – a crucial step in its digital transformation. Cybernetica, as the prime contractor, deployed its UXP for them, enabling seamless and secure data sharing across key government systems.

# Estonia e-Residency: Signature Service of a 21st Century Digital Nation

Estonia's e-Residency program, launched in December 2014, is a pioneering initiative that allows non-residents to access Estonia's digital infrastructure and operate businesses within its ecosystem without physically living there.

It's not citizenship or physical residency—it's a transnational digital identity tied to Estonia's e-governance framework.

e-Residency provides a governmentissued digital ID (smart card) to foreigners, granting access to Estonia's e-services, including company formation. banking, taxation, document signing—all online. It's grown into robust tool for global а entrepreneurs, freelancers, and digital nomads.

#### Digital Identity

The e-Resident receives a smart card with a chip containing two 2048-bit RSA key pairs (authentication and digital signatures), identical to those issued to Estonian citizens. This requires a card reader and software (DigiDoc) for PC use, or Mobile-ID (optional, via Estonian SIM).

Log into Estonia's e-services portal (eesti.ee) to manage a company, file taxes, or sign contracts. The digital signature is legally binding across the EU under eIDAS regulations.

Register an Estonian company online in ~15 minutes (cost: €265 state fee + service provider fees, ~€100–500).

Types: Private limited company (OÜ) is most common; no minimum capital required since 2023 reforms.

Benefits: EU market access, low bureaucracy, and 0% corporate tax on reinvested profits (20% only on dividends).

# Estonia e-Residency: Signature Service of a 21st Century Digital Nation

- Banking and Payments: Open a business bank account with Estonian banks (e.g., LHV, Swedbank) or fintechs (e.g., Wise, Revolut). Some require an initial visit; others are fully remote. Use payment gateways like Stripe or PayPal tied to your Estonian entity.
- Taxation: File taxes online via the e-Tax Board (takes ~5 minutes).
   Transparent flat rates: 20% personal income tax, 20% VAT (if applicable), no tax on undistributed profits. Non-residents aren't taxed on foreign income unless it's Estonia-sourced.
- Digital Signatures: Sign contracts, agreements, or applications remotely with legal equivalence to handwritten signatures in the EU and recognition in many countries (e.g., U.S., Japan via bilateral agreements).
- Global Reach: Operate from anywhere—no need to live in Estonia or the EU. Ideal for locationindependent entrepreneurs.

## Stats and Impact (as of March 2025)

- **Users:** Over 110,000 e-Residents from 170+ countries (up from 90,000 in 2022).
- Companies: 30,000+ businesses created, generating €2.5 billion+ in revenue for Estonia since inception.
- Revenue: €200 million+ in direct state revenue (taxes, fees) by 2023, with indirect economic boosts (e.g., jobs, tourism).
- Top Nationalities: Ukraine, Germany, USA, India, Russia (pre-2022 sanctions shifted some demographics).
  - Growth: ~10,000 new e-Residents yearly, accelerated by post-COVID remote work trends.

# Estonia e-Residency: Signature Service of a 21st Century Digital Nation

#### Conclusion

e-Residency is a bold experiment in digital nation-building—secure, efficient, and globally unique. It harnesses Estonia's e-governance edge to empower borderless entrepreneurs, offering EU access with minimal bureaucracy.

While not flawless (banking friction, physical pickup), its security mirrors citizen e-IDs, and its economic ROI proves its worth. For governments eyeing modernization, it's a model of extending digital tools beyond borders—though replicating it requires Estonia's rare blend of small size, tech prowess, and political will.

### Building a Data-Driven Government: Lessons Learned from Estonia's Journey

In this presentation, attendees will gain a strategic overview of Estonia's government digital and data transformation journey, presented by the country's Chief Data Officer, Ott Velsberg.

Estonia has emerged as a leader in egovernment and has undergone a significant digital transformation journey.

Estonia has leveraged AI to achieve its goals, with more than 100 AI use cases already implemented in government and an ambitious goal of implementing over 130 AI use cases by 2023.

The country's AI strategy aims to make public services easier to use and more accessible while creating a seamless and proactive citizen-centric government.



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During the presentation, Velsberg will share the successes and challenges of Estonia's digital and data transformation journey, drawing on his experience as the Chief Data Officer.

Attendees will gain valuable insights into the lessons learned throughout this journey and receive practical advice on how to embark on their own digital and data transformation journeys.

Highlights of Estonia's data initiatives, including the citizen virtual assistant Bürokratt, data stewardship, citizencentric data governance, data tracker, will also be presented.

### Building a Data-Driven Government: Lessons Learned from Estonia's Journey

#### Key Takeaways and Lessons Learned

Estonia is known for its innovative approach to governance, particularly in the realm of data-driven decision-making. In a recent Youtube video, the country shared insights into its journey towards becoming a data-driven government and the valuable lessons learned along the way.

- The importance of digital infrastructure:
  - Estonia's success in data-driven governance is heavily reliant on its robust digital infrastructure, including secure data systems and e-governance platforms.
- Citizen-centric approach: Estonia prioritizes the needs and convenience of its citizens, ensuring that data-driven initiatives are designed to enhance public services and improve overall quality of life.
- Transparency and accountability:

   Data-driven decision-making in
   Estonia is characterized by
   transparency and accountability,
   with clear guidelines on data usage
   and protection.
- Continuous innovation: The country emphasizes the importance of continuous innovation in leveraging data for governance, staying ahead of technological advancements and evolving citizen needs.

### Building a Data-Driven Government: Lessons Learned from Estonia's Journey

Overall, Estonia's journey towards a data-driven government serves as a valuable case study for countries looking to leverage technology and data for more efficient and citizen-centric governance.

#### Biography

Ott Velsberg is a renowned Estonian IT specialist and government official, known for his expertise in data governance and data science. As the current Chief Data Officer (CDO) of Estonia, he is responsible for driving the country's data policy and initiatives related to the use of data in the public sector.

Velsberg has a wealth of experience in coordinating data governance and data science, with a focus on domains such as artificial intelligence, open data, citizen-centric data governance, data management, and digital transformation.

Under his leadership, Estonia has gained a reputation as a trendsetter in data governance, open data, and artificial intelligence. With his passion for technology and data, he is making significant contributions to Estonia's digital transformation and shaping the country's future in data governance.